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Multidimensional Factors That Influence The Turnover Intention To Practice Segregation Psychological Contract, Burnout And Job Insecurity

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Abstract

Human resources are an important resource that supports organizations in achieving competitive advantage. Therefore, it is important to involve employees to drive the strategic goals of the organization. Media companies in the era of globalization are expected to face increasingly fierce competition. Therefore, the quality of the organization must be considered. This is inseparable from the role of human resources who will be required to carry out their duties and functions properly. This study aims to analyze the effect of psychology contract, job burnout, and job insecurity on employee turnover intention permanent employees. The type of research used is a causal relationship with a quantitative approach. The sample of 66 respondents who are employees of the Gramedia Asri Media. Analysis of the data used is descriptive analysis by analyzing data through the Partial Least Square (PLS) application with the SmartPLS 3.0 program. The results of this study indicate that the variables of psychological contract, job burnout and job insecurity influence the turnover intention permanent employees in Gramedia Asri Media employees.

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INTRODUCTION

This forces each company to work more efficiently, effectively and productively. At a high level of competition, it will make every company able to maintain its survival by paying attention to aspects of human resources (Soelton et al., 2020; Sapitri, 2016). The number of Indonesia companies that are facing retaining employees' problems where the company is a production activity and one of them is in the organization of resources (HR). Human resource itself is an important factor in the operational activities of a company in achieving goals. The high rate of employee turnover or resignation is a serious problem for the company, because when the company recruits and selects

employees whose qualifications meet the requirements, the company puts hopes on the employee and the employee resigns (i(Soelton and Nugrahati, 2018; Ramli and Soelton, 2018; Jumadi et al., 2018; Purnama, 2013). (Suzabar, 2020; Demerouti et al., 2015; Rachmayani and Suyono, 2016).

High employee turnover, slowly but surely, will cause the company to experience a setback in performance (Nurhayati et al, 2017; Soelton et al, 2020; Mugiono et al, 2020; Nanda et al, 2020; Dharma, 2014). The results of the pre-survey show that employees are good enough in applying burnout that employees can face problems by entertaining themselves, employees do not avoid problems that occur and employees can think positively in dealing with problems ((Jumadi et al, 2018; Soelton and Atnani, 2018; Suzabar et al, 2020; Sihotang, 2004; Beloor et al., 2017; Soelton and Nugrahati, 2018). burnout is a process that occurs in individuals when experiencing stress. This process is an individual reaction to be able to provide tolerance, withstand or overcome the negative effects of stress (Alkatya et al., 2020).

The employee's decision to leave the company is a big problem for every company (Mahdi et al., 2012). One of the factors that is often identified as the cause of the employee's desire to find another job is the lack of fulfillment of the contract of psychological aspects which will lead to contract violation, with changes in attitude and behavior as a consequence, and could cause emotional reactions strongly such as anger, hatred and an injustice sense (Hokroh et al., 2020; Hemdi & Rahim, 2011). The psychological contract is an expectation regarding what the individual will provide the organization and what the organization will provide to the individual as staff (Griffin & Moorhead, 2010). Nowadays, problems that faced in the work environment are burnout caused by an increased workload, which results in turnover intention in a company. If the workload increasing is not supported by excellent non-physical and physical conditions, it will cause fatigue (Soelton & Hokroh, 2020; Soelton et al, 2019). One more factor that is often identified as the cause of the desire for employees to seek other jobs is job insecurity. Company and policies oh company that career clarity unsupported, it will cause job insecurity for employees (Soelton and Nugrahati, 2018; Jumadi et al., 2018).

Turnover is a classic problem that entrepreneurs have always faced. As with the ongoing replacement, both replacement due to general factors and resignation. If the change is caused by age, the company can anticipate it by preparing cadres to replace the employee's position. But if the change in employees is caused by resignation, it will be difficult for the company because it will be related to the implementation of the work program that has been set by the company (Alkatya et al., 2020).

LITERATURE REVIEW

Psychological Contract

Kotter (in Conway & Briner, 2005: 21) explains that a psychological contract is like an individual and his organization implicit contract that specifies what each one expects to give and receive in a working relationship. Schein (in Conway & Briner, 2005: 21) explains that the psychological contract is a unwritten series sets of expectations between each member of the organization and the manager (or others who represent the organization). Meanwhile, according to Herriot and Pemberton (in Conway & Briner, 2005: 22) the psychological contract is an organizational and individual perception of the obligations of each party that is formed indirectly in a working relationship. More specifically, Morrison and Robinson (in Conway & Briner, 2005: 22) argue that psychological contracts refer to employees' beliefs regarding reciprocal obligations between employees and their organization, where the obligation is based on promises that are perceived and are not recognized by the agents in the organization.

Job Burnout

Psychological syndrome that arises from prolonged stress due to interpersonal problems at work called as burnout (Maslach & Leither, 2015 Burnout is not just physical, but also emotional and mental exhaustion, caused by long-term involvement in situations full of emotional demands (Pines and Aronso in Nursalam, 2015). Dissatisfaction with work is also an important determinant of fatigue (Lee at al 2015). National Safety Council (in Maharani & Triyoga, 2012) explains that a result of

stress felt on a general workload is called as Burnout. Specific symptoms of this burnout are boredom, pessism, lack of concentration, unsatisfactory work quality, depression, job satisfaction. decreased, absent from work experiencing illness or suffering from an illness. Burnout is allowed to continue to have a bad impact on the company, as Maslach (1996) argues, if burnout has been symptomatic among employees, there will be a phenomenon of employees who are explosive and easily emotional, which will be very detrimental to the company.

Job Insecurity

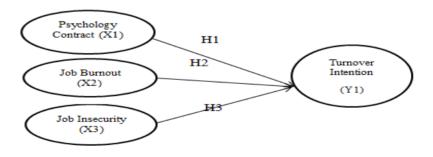
The definition of Job Insecurity is employees' expectations for job sustainability. Job security cannot be separated from the attention of the continuation of one's work and turbulence situations resulting from changes in organizations such as acquisition, downsizing, mergers and reorganizations and the systematic absence research conducted to describe the role of uncertainty that influenced individual reactions to the changes of organization. (Widodo, 2010: 27). According to Greenhalgh and Rosenbalt (1984) in Sandi (2014), it is a sense of helplessness to maintain continuity (work) in threatened work conditions. According to Ameen et al (2014), threats can occur in aspects of the job or the whole job. The fifth component emphasizes the ability of the individual to face the threats identified from the previous components. A. Andrinirina Mamiharisoa, et al (2015), Job Insecurity is a condition in which an employee has a feeling of insecurity about the job he has. The insecurity can arise because of the threat of losing the job or losing the dimensions of the job itself. Job Insecurity is also one of the factors that causes job insecurity.

Turnover Intention

Turnover intention is defined as a mediating factor between attitudes that affect the intention to leave and actually leave the company (Yucel, 2012: 2). The intention to leave the company voluntarily, which can affect the company status and will affect employee productivity certainly is called as turnover intention (Issa et. Al, 2013: 526). The process by which employees leave the organization and must be replaced (Mathis and Jackson, 2001: 102) Turnover Intention is the degree of attitude tendency of employees to look for new jobs in other places or there are plans to leave the company in the next three months. six months from now, one year to come, and two years to come (Dharma, 2013: 1). According to Handoko (2001: 131) requests to quit can occur if an employee sees greater career opportunities elsewhere.

Conceptual Framework

Based on the review of the literature, the conceptual framework shown in figure 1 is made as follow:



Source: From data processing (2019)

Figure 1: Conceptual Framework

Regarding the previous, the hypotheses proposed are as follow:

H1: Psychology Contract has a significantly positive effect on Turnover Intention

H2: Job Burnout has a significantly positive effect on Turnover Intention

H3: Job Insecurity has a significantly positive effect on Turnover Intention

METHODOLOGY

Researcher took causal analysis methods. Causal analysis is a causal relationship. Which means the research conducted to find out about the one or more independent variables effect of independent variables on the dependent variable. The purpose of causal research in this case is to find out whether there is an effect of contract psychology, job burnout, and job insecurity on turnover intention In this study, we use quantitative approach research.

Data Collection Instrument

For data collection, we use questionnaire instrument submitted to employees. The questionnaire was distributed to 66 respondents of employee at Gramedia Asri Media. The population used in this study is 66 respondents of employe at Gramedia Asri Media. We use saturated sampling method in this study, where all members of the population are used as samples. Then the number of samples used in this study were 66 employees. The analysis and interpretations of data for this research aimed to answer the research questions in order to uncover the phenomena above. By analyzing the data using the Structural Equation Modeling (SEM) of the PLS3.0 statistical software is used in the model and hypothesis assessment, structural equation modeling.

RESULT AND DISCUSSION

a). Validity and Test Reability

Table 1: Result Test of Convergent Validity

Variable	Indicator	Outer Loading	Remarks
	PC1	0.875	Valid
	PC2	0.898	Valid
	PC3	0.811	Valid
Psychology	PC4	0.893	Valid
Contract	PC5	0.879	Valid
	PC6	0.746	Valid
	PC7	0.774	Valid
	PC8	0.784	Valid
	JB1	0.801	Valid
	JB2	0.672	Valid
	ЈВ3	0.742	Valid
Joh Pumaut	JB4	0.832	Valid
Job Burnout	JB5	0.846	Valid
	ЈВ6	0.851	Valid
	JB7	0.647	Valid
	ЈВ8	0.865	Valid

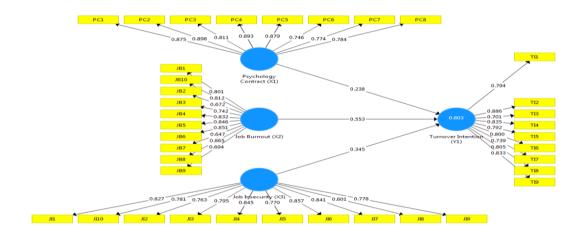
Variable	Indicator	Outer Loading	Remarks	
	JB9	0.694	Valid	
	JB10	0.812	Valid	
	JI1	0.827	Valid	
	JI2	0.763	Valid	
	JI3	0.795	Valid	
	JI4	0.845	Valid	
Lab Iraga avenitu	JI5	0.770	Valid	
Job Insecurity	JI6	0.857	Valid	
	JI7	0.841	Valid	
	Л8	0.601	Valid	
	Л9	0.778	Valid	
	Л10	0.781	Valid	
	TI1	0.794	Valid	
	TI2	0.886	Valid	
	TI3	0.701	Valid	
	TI4	0.835	Valid	
Turnover Intention	TI5	0.792	Valid	
	TI6	0.800	Valid	
	TI7	0.739	Valid	
	TI8	0.805	Valid	
	TI9	0.833	Valid	

Table 1 show that all indicators have met the convergent validity, because it has loading factor above 0.5 and thus all the indicators to measure the construct of the study was valid. If all indicators have loading factor above 0.5 then the proposed measurement model has the potential for further testing.

Table 2: Composite Realibility Testing Result

Variable	Composite Reliability	Cronbach's Alpha	Remarks	
Job Burnout	0.939	0.927	Reliable	
Job Insecurity	0.942	0.931	Reliable	
Psychology Contract	0.948	0.937	Reliable	
Turnover Intention	0.941	0.929	Reliable	

Source: From data processing (2019)



Source: Output PLS,

Figure 2: The Correlation of Variables

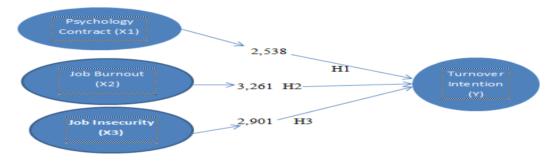
Table 2 Cronbach's alpha and composite reliability show satisfactory values, all of the latent variables have composite reliability and values of Cronbach's alpha ≥ 0.70 . This means that all of the latent variables are reliable

b). Hypothesis Test

For the basis of making hypotheses by comparing the amount of t-table with t-test at alpha of 0.05 (5%) = 1.96. If the t-table < alpha 1.96, then the hypothesis is rejected, and vice versa if the t-table > 1.96, then the hypothesis is accepted or a significant difference between the two variables

	Original Sample	Standard Deviation	T- Statistics	P Values	Remarks
Psychology contract → Turnover intention	0.238	0.094	2.538	0.024	Positive - Significant
Job burnout → Turnover intention	0.553	0.169	3.261	0.000	Positive- Significant
Job insecurity → Turnover intention	0.345	0.119	2.901	0.010	Positive – Significant

Source: From data processing (2019)



Source: Output PLS

Figure 3: The Testing Result

The Influence of Psychology Contract on Turnover Intention

According to the hypothesis test in this research, the results obtained a T-statistic value of 2.538 original sample value of 0.238, and a P value of 0.024. The T-statistic value is greater than the T-table value of 1.96, the original sample shows positive, and the P value is less than 0.05, these results indicate that psychology contract has a significantly positive effect on turnover intention. Psychology contract has a significantly positive effect on the turnover intention on employees at the Gramedia Asri Media. This means that if psychology contract in a good company, This is because the purpose of employees working is limited to financial interests and loyalty to the company is only regulated based on the terms of the work contract, causing the desire to move employees to other companies that are more promising from a financial perspective. The results of this hypothesis are in line with previous research conducted by The results of this study are supported by research (Nurhayati et al, 2017; Soelton et al, 2020; Mugiono et al, 2020; Nanda et al, 2020; Nitisemito, 2000; Gunawan (2016; Unal, 2016) who found that the psychology contract variable has a significant effect on increasing employee turnover intention.

The Influence of Job Burnout on Turnover Intention

According to the hypothesis test in this research, the results obtained a T-statistic value of 3.261 original sample value of 0.553, and a P value of 0.010. The T-statistic value is greater than the T-table value of 1.96, the original sample value shows positive, and the P value is less than 0.05, these results indicate that job burnout has a significantly positive effect on the turnover intention. Job burnout has a

significantly positive effect on the turnover intention on employees at the Gramedia Asri Media. This is because employees receive more work than their job desks, so this causes employees to feel they do not enjoy work and feel frustrated at work. This triggers the desire of employees to leave the company because the work is too heavy. The results of this study are in line with research conducted by Based on (Suzabar et al, 2020; Soelton et al, 2020; Saratian et al, 2019; Jasmine et al, 2017; Chen, Ayoun, and Eyoun (2018; Rocky and Setiawan, 2018) who found that job burnout variables have a significant effect on increasing employee turnover intention.

The Influence of Job Insecurity on Turnover Intention

According to the hypothesis test in this research, the results obtained a T-statistic value of 2.901 original sample value of 0.345, and a P value of 0.000. The T-statistic value is greater than the T-table value of 1.96, the original sample value shows positive, and the P value is less than 0.05, these results indicate that job burnout has a significantly positive effect on turnover intention. Job burnout has a significantly positive effect on the turnover intention on employees at the Gramedia Asri Media. This is because employees are worried about a reduction in employees, being dismissed suddenly, or being fired for violating regulations. It forms the mind of employees to start or open their own business and leave the company where they work. The results of this hypothesis are in line with the research conducted by (Nurhayati et al, 2017; Soelton et al, 2020; Mugiono et al, 2020; Nanda et al, 2020; Rahmawati, 2016; Sverke and Hellgren 2002; Murziqin et al. 2018) who found that the job insecurity variable could significantly increase employee turnover intention.

CONCLUSIONS AND SUGGESTION

Conclusion

This study tries to analyze variables related to Psychology Contract, Job Burnout, and Job Insecurity on Turnover Intention, at Gramedia Asri Media. The results of this study were obtained from research on the employees. From the results of calculations in this study, the following conclusions can be drawn:

- 1. Psychology Contract has a significant positive effect on employee turnover intention at PT. Gramedia Asri Media. This means that if the Psychology Contract in the company is high, it will increase the desire to leave the employee from the company.
- 2. Job burnout has a significant positive effect on employee turnover intention at PT. Gramedia Asri Media. This means that if the employees are tired of working, there will be high employee turnover intention.
- 3. Job insecurity has a significant positive effect on employee turnover intention at PT. Gramedia Asri Media. This means that if the insecurity at work is high, the employee's desire to leave the company will increase.

Recommendation

Based on the conclusions above, it can be put forward some suggestions that are taken into consideration for campony and for future researchers:

- 1. The Company should conduct self-development for employees, such as holding training to improve employee skills and knowledge.
- 2. Companies should reduce employee frustration, hopelessness and boredom at work, for example by conducting company gatherings.
- 3. The company should always be open to employees to reduce employee anxiety, for example being open to company conditions, so that employees do not worry about a reduction in employees.
- 4. The company should calculate the employee's salary or bonus according to the performance assessment, so that employees do not think about leaving the company.

Further Research Suggestions

Suggestions for further research, which will conduct research in the same field and using this paper as a reference, it would need to be reviewed because it is possible there are statements that have not been appropriate, because as the author feels there are still many shortcomings and limitations in completing this research.

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