

COVER LETTER

[Andi Hildayanti]
[Universitas Islam Negeri Alauddin Makassar]
[andi.hildayanti@uin-alauddin.ac.id]
[+62 821 95831070]

30 June 2023

Dear,

I/We wish to submit an original research article entitled "**Visual Communication in Public Space Through Mural Art in Makassar, Indonesia**" for consideration by SINERGI.

We confirm that this work is original and has not been published elsewhere, nor is it currently under consideration for publication elsewhere. We promise not to withdraw this article after it has been processed by the Editorial Team. If there is a withdrawal, we are willing to pay a penalty of USD 150 (IDR 2000K) to the SINERGI Editorial Team.

In this paper, I/we report on / show that:

Field	:	Architecture
Topic	:	Public Space
Brief Background	:	Mural art serves as a powerful means of visual communication, allowing artists to convey messages, narratives, and ideas through visual elements. Murals often address social, political, cultural, or environmental issues, expressing viewpoints and sparking conversations within the community. The visual nature of murals enables direct and immediate. Murals are typically created in public spaces, such as buildings, walls, or streets, making them accessible to a diverse audience. They invite public engagement and interaction, allowing viewers to interpret and respond to the artwork. Murals can provoke thought, encourage dialogue, and serve as focal points for community gatherings or events. "Lorong Wisata" programs usually include a range of tourism activities and events to attract visitors. These may include street performances, art exhibitions, culinary festivals, traditional markets, guided tours, and interactive workshops. Such activities aim to engage tourists and provide them with unique and memorable experiences

SINERGI

Universitas Mercu Buana

p-ISSN: 1410-2331; e-ISSN: 2460-1217

<http://publikasi.mercubuana.ac.id/index.php/sinergi>

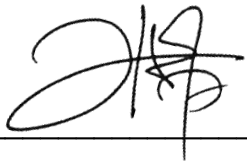
<p>Research Problem</p>	<p>:</p> <p>Mural art in Makassar City did not receive a positive response from citizen. Most of the mural works were made in an 'illegal' medium, its harmed other parties. However, over time mural art began to receive special attention from the city government and the community. Thus, this study aims to examine the role and meaning of visual communication in mural art in Makassar City.</p>
<p>Overview of Method</p>	<p>:</p> <p>This research is qualitative research that is studied based on the description of the case study. Qualitative research is a research methodology that focuses on understanding and interpreting human experiences, behaviors, and social phenomena in their natural settings. It aims to explore subjective meanings, perspectives, and the context in which individuals or groups operate.</p> <p>The object of observation is divided into two, namely mural art that is appropriate in its place and mural art that is not in its place, such as the walls of inhabited houses, shop fences, and public facilities. Through the case study research method conducted in the city of Makassar, the data collected through the observation and interview stages were then analyzed descriptively.</p>
<p>Significant finding</p>	<p>:</p> <p>Public space is a shared space that should be able to accommodate the needs of its users. This rationale is what the Makassar city government is trying to realize in facilitating mural artists to express their creativity in the Lorong Wisata program. Though murals have ideas and meanings framed by aesthetic and ethical values that are directly related to local wisdom and the preservation of the city's environment, murals visualized by artists or teamwork in public spaces will encourage people to protect and preserve the city's identity and environment.</p> <p>Mural art is an alternative form of conveying messages through aesthetic and ethical values. Due to its significant role in arousing one's feelings, the Makassar city government has made mural art an indicator of improving the quality of the city's environment through the Lorong Wisata program. As part of the Lorong Wisata program, mural art can be commissioned or encouraged to enhance the visual appeal of the designated lanes. Murals can transform plain walls into vibrant and visually captivating artworks, adding color and character to the surroundings. Mural installations can serve as focal points and landmarks within the</p>

	tourism lanes, attracting visitors and providing unique photo opportunities.
--	--

We have no conflicts of interest to disclose.

Thank you for your consideration of this manuscript.

Sincerely,
[Andi Hildayanti]



AUTHORSHIP STATEMENT

I/We wish to submit an original research article entitled “*Visual Communication in Public Space Through Mural Art in Makassar, Indonesia*” for consideration by SINERGI.

All persons who meet authorship criteria are listed as authors, and all authors certify that they have participated sufficiently in work to take public responsibility for the content, including participation in the concept, design, analysis, writing, or revision of the manuscript.

Author 1		
Name	:	Wasilah Sahabuddin
Affiliation	:	Universitas Islam Negeri Alauddin Makassar
Email Address	:	wasilah@uin-alauddin.ac.id
Author 2		
Name	:	Andi Hildayanti
Affiliation	:	Universitas Islam Negeri Alauddin Makassar
Email Address	:	andi.hildayanti@uin-alauddin.ac.id
Author 3		
Name	:	-
Affiliation	:	-
Email Address	:	-
Author 4		
Name	:	-
Affiliation	:	-
Email Address	:	-

POTENTIAL REVIEWERS

Please submit 3 (three) potential reviewers (*that have not listed in SINERGI*) to speed up the review process that competent for the topic and has a good reputation in that area.

Reviewer 1	:	
Name	:	Dr. Eng. Ir. Sri Nastiti N E., M.T.
Affiliation	:	Department of Architecture, Institut Teknologi Sepuluh Nopember Surabaya
Email Address	:	nastiti@arch.its.ac.id
Scopus url	:	https://www.scopus.com/authid/detail.uri?authorId=54789636800
Google Scholar url	:	https://scholar.google.com/citations?user=cLqxG4wAAAAJ&hl=id&oi=ao
Reviewer 2	:	
Name	:	Prof. Ir. Bhakti Alamsyah, M.T., Ph.D
Affiliation	:	Architecture Engineering, Universitas Pembangunan Pancabudi, Medan
Email Address	:	hendysaleh29@pancabudi.ac.id
Scopus url	:	https://www.scopus.com/authid/detail.uri?authorId=57203726724
Google Scholar url	:	https://scholar.google.com/citations?hl=id&user=mFV2qb4AAAAJ
Reviewer 3	:	
Name	:	Prof. Ir. Antariksa, M.Eng, Ph.D
Affiliation	:	Department of Architecture, Universitas Brawijaya
Email Address	:	antariksa@ub.ac.id
Scopus url	:	https://www.scopus.com/authid/detail.uri?authorId=57193347228
Google Scholar url	:	https://scholar.google.co.id/citations?user=WyB-IJcAAAAJ&hl=id