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JURNAL POSTER ARSITEKTUR, INTERIOR, DAN RANCANG KOTA

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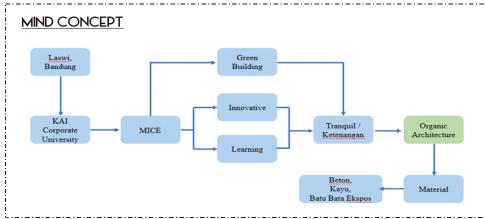
## PERANCANGAN GEDUNG MICE KAI CORPORATE UNIVERSITY DENGAN PENDEKATAN ARSITEKTUR ORGANIK

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Abstrak – Regarding infrastructure and facilities in the form of the MICE Building which will be built by PT. KAI's vision is to develop KAI's human resource competencies through organizing training programs intended for KAI workers, including drivers, conductors, and other railway professions needed to achieve the company's business goals and to face challenges in an ever-changing market.

Located on Jalan Laswi, Bandung City, with an organic architectural concept that strengthens the character of the planning land by preserving the function of RTH (Green Open Space) and significant vegetation. Organic architecture is an architectural philosophy that promotes harmony between human habitation and nature, through designs that harmoniously bring together the location of the building, furniture and the environment to become part of one composition, united and interconnected.





## MASSING COMPOS ITION Site Boundaries: North: Laswi Heritage East: Vacant Land South: Railway Track West: Laswi Street The text describes a plan for mass composition and transformation of the MICE (Meetings, Incentives, Conferences, and Exhibitions) building. The building layout will be elongated following the land contours. The site, surrounded by main roads, allows for an interactive and aesthetically pleasing building from all sides, featuring a solid architectural composition. This solid structure is expected to support efforts to maximize ventilation, natural lighting, and create shades to provide comfort for visitors both inside and around the building, especially when walking.

