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# TERAKOTA

JURNAL POSTER ARSITEKTUR, INTERIOR, DAN RANCANG KOTA

## PERANCANGAN GEDUNG MICE KAI CORPORATE UNIVERSITY DENGAN PENDEKATAN KONTEMPORER VERNAKULAR

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MICE KAI Corporate, located on JI. Laswi, serves as a vital hub connecting various parts of Bandung, surrounded by business and educational centers. As a commitment to enhancing employee skills, the development of the MICE building is expected to bring significant benefits to the company and the surrounding community. Inspired by contemporary vernacular approaches, the architectural design of this building reflects the unique identity of West Java and PT. KAI, symbolizing harmony between local traditions and modern architectural advancements

### **Design concept**



### **Mass Composition Concept**





#### Legenda :

- 1. Area Plaza
- 2. Amphiteater
- 3. West Entrance Loby
- 4. Drop Off & south Entrance loby
- 5. Plaza Conecting
- 6. Area Embung
- 7. Area F&B
- 8. Area Coworking Space
- 9. Galery & Library
- 10. Area Meeting
- 11 Area Loading Dock
- 12. Assesment Center & HRD Office
- 13. Motorcycle Parking Area



SECTION B-B











Vol. 02 No. 01 Agustus 2024